Speaker: Howard Katz, BDS, DDS
Format: Lecture, Demonstration, Clinical: Hands-On
Date: February 16, 2013 (Day 1 only)
February 17, 2013 (Day 2 only)
February 16-17, 2013 (Days 1 & 2)
Time: 8:30 AM Registration (Continental Breakfast)
9:00 AM – 4:00 PM Presentation (Lunch Included)
Tuition: Dentist $1,695  Single day
$3,000  Both days
Auxiliaries $495 per day
As patient only – No Charge
Credit: Day 1: 6 Hours
Day 2: 6 Hours
Days 1 & 2: 12 Hours
Code: 021613HK  (Days 1 & 2)
021613HK1  (Day 1 only)
021613HK2  (Day 2 only)
Audience: Dentist, Dental Specialist, Dental Assistant, Physician, Physician Assistant, Registered Nurse, Nurse Practitioner

Dr. Howard Katz is a general dentist originally from South Africa now living in San Diego where he has successfully practiced since 1993. He is the creator of many use patents for Botulinum toxins (Botox) especially for dentistry, and is accredited with inventing Oraverse local anesthetic reversal agent. Dr Katz also originated techniques used for injecting Botox and dermal fillers now taught by the cosmeceutical companies. He is also the co-founder of Novalar Pharmaceuticals and the Dentox dental education company. Dr Katz is an active sportsman and has competed successfully on a state and national level in triathlons, weightlifting and rugby.

Day 1: Description
Botulinum Toxins for facial esthetics and dental therapeutics – the physiological mechanism of how these effective muscle relaxants work; how (hands-on), when and where to use these lucrative therapies everyday in your dental practice; how to successfully market these treatments to your existing patients and how much to bill, including new 2012 medical insurance reimbursements

Day 1: Educational Objectives:
- Anatomy as it applies to facial esthetics and dental therapeutics
- Perform an efficient comprehensive patient evaluation for bestesthetic and therapeutic outcomes
- Assess and consult with your patients for Botox and peri-oral dermal filler treatments
- Understand the indications and contraindications for these treatments and techniques
- Locate the ideal anatomical sites and injection depths as they relate to the pericranial anatomy of the head and neck
- Understand the physiology and pharmacology of facial injectibles
- Apply safety, risk and side-effects of botulinum toxin and dermal filler injectable therapy
- Combine botulinum neurotoxin and dermal filler therapy with dental therapeutic and esthetic treatment plans
- Understand Botulinium toxin therapeutic treatment of migraines, TMD, facial pain and parafunctional clenching cases
- Know when not to use Botox with bruxers
- Lift up the corners (commissures) of the mouth
- Smooth lip lines and eliminating vertical "smokers" lines - determining whether Botox or fillers are ideal
- Learn the best dilutions for the different anatomical structures that result in better facial esthetics
- Prevent and treat adverse reactions
- Experience live patient hands-on training including diagnosis, treatment planning, dosing and delivery of neurotoxin and dermal fillers
- Sell, bill and be paid for these treatments
- Complete proper patient documentation and informed consent
- Compare the differences in malpractice liability insurances and which to choose - this course helps you qualify
- Observe many model patients during the day
- Recognize and treat 5 different types of gummy smiles
- Use Botox for myogenic diagnoses and as a pharmaceutical dental splint
- The beneficial effects of dental therapies on facial esthetics
- Control the pull on the periosteum following periodontal and implant procedures - the perio splint
- Frame your cosmetic dentistry with beautiful, youthful smiles and faces
- Accelerate orthodontics and implant integration by controlling clenching
Day 2: DERMAL FILLERS FOR PERI-ORAL ESTHETICS: LIPS, NASIOLABIAL FOLDS, MARIONETTE LINES, CHINS

COURSE PARTICIPANTS MUST PROVIDE THEIR OWN PATIENTS

Speaker:  Howard Katz, BDS, DDS
Format:  Lecture, Demonstration, Clinical: Hands-On
Date:  Sunday, February 17, 2013
Tuition:  Dentist  $1,695  Single day
          $3,000  Both days
Auxiliaries  $495 per day
Auxiliaries  As patient only – No Charge
Credit:  Day 2:  6 Hours
         Days 1 & 2: 12 Hours
Code:  021613HK2 (Day 2 only)
       021613HK (Days 1 & 2)

Day 2: Educational Objectives:
- Pre-treatment assessment - Learn how to correctly diagnose and visualize how you would like your patient to appear before treatment to ensure a perfect outcome
- When to treat and when not to treat
- Whether to use Botox or dermal fillers
- When to use these materials in combination with Botox
- How to use minimal material for maximum effects
- Ideal pre-treatment anesthesia – when to use injectibles, enhanced topical or fillers with lidocaine powder. This is important in preventing inflammation and distortion of the tissues for assessment prior to and while injecting. Pre-treatment assessment becomes difficult if too much or the wrong anesthetic is used.
- Creating natural proportionate lips to match faces, teeth and smiles.
- Prevent bad technique that results in unnatural looking “clown”, “duck” or “fish lips”.
- Which materials to choose & avoid – which last the longest and cause the least adverse reactions
- Skeletal Soft tissue profile improvement – Class II patients lips appear to be Class I ; Class III appear to be Class I
- Why you bill for material used rather than for the procedure
- Correcting yours & others’ mistakes. Your new diagnostic skills will easily show you what should be done – correcting mistakes is easy when you know how the mistake was made.

Cost of program: $1695 excluding filler materials (sold at cost at meeting). All other necessary materials including local anesthetic and disposable syringes are supplied by course organizers.
Attendees are invited to bring their own local anesthetic syringes if they do not want to use a 5cc disposable syringe.

Dr. Howard Katz: Pharmaceutical Patents & Recognitions
- 2000 – Invented and patented Oraverse – a local anesthetic reversal agent
- 2001 – Co-founded Novalar Pharmaceuticals to commercialize Oraverse
- 2001 – Developed, invented and patented protocols for Botulinum toxin (Botox) use in facial muscles
- 2001 – Patented dental application for Botulinum neurotoxins (Botox)
- 2002 – Assigned Oraverse patents to Domain Associates
- 2002 – Assigned Botulinum toxin patents to Allergan Pharmaceuticals
- 2003 – Founded the DENTOX Dental Education Company
- 2008 – FDA approved Oraverse
- 2009 – Commercialization of Oraverse
- 2011 – Septodont acquires Oraverse
- (WO/2004/035011) Botulinum Toxin Dental Therapies and Procedures
- United States Patent 7261889 - Local anesthetic methods and kits
- Recognized world expert: Use of injectibles - Botox, dermal fillers, anesthetic and anesthetic reversal
- Educational Program development for cosmeceutical companies
- Educational development for Botox and dermal fillers
- Course Director: Dentox for 10 years
- Accredited AGD lecturer

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UPON REGISTRATION PARTICIPANTS MUST PROVIDE A COPY OF THEIR CURRENT LICENSE AND PROOF OF PROFESSIONAL LIABILITY INSURANCE